MASA

MICHIGAN AMBULATORY SURGERY ASSOCIATION

MASA-PAC

Where Does the Money Go?



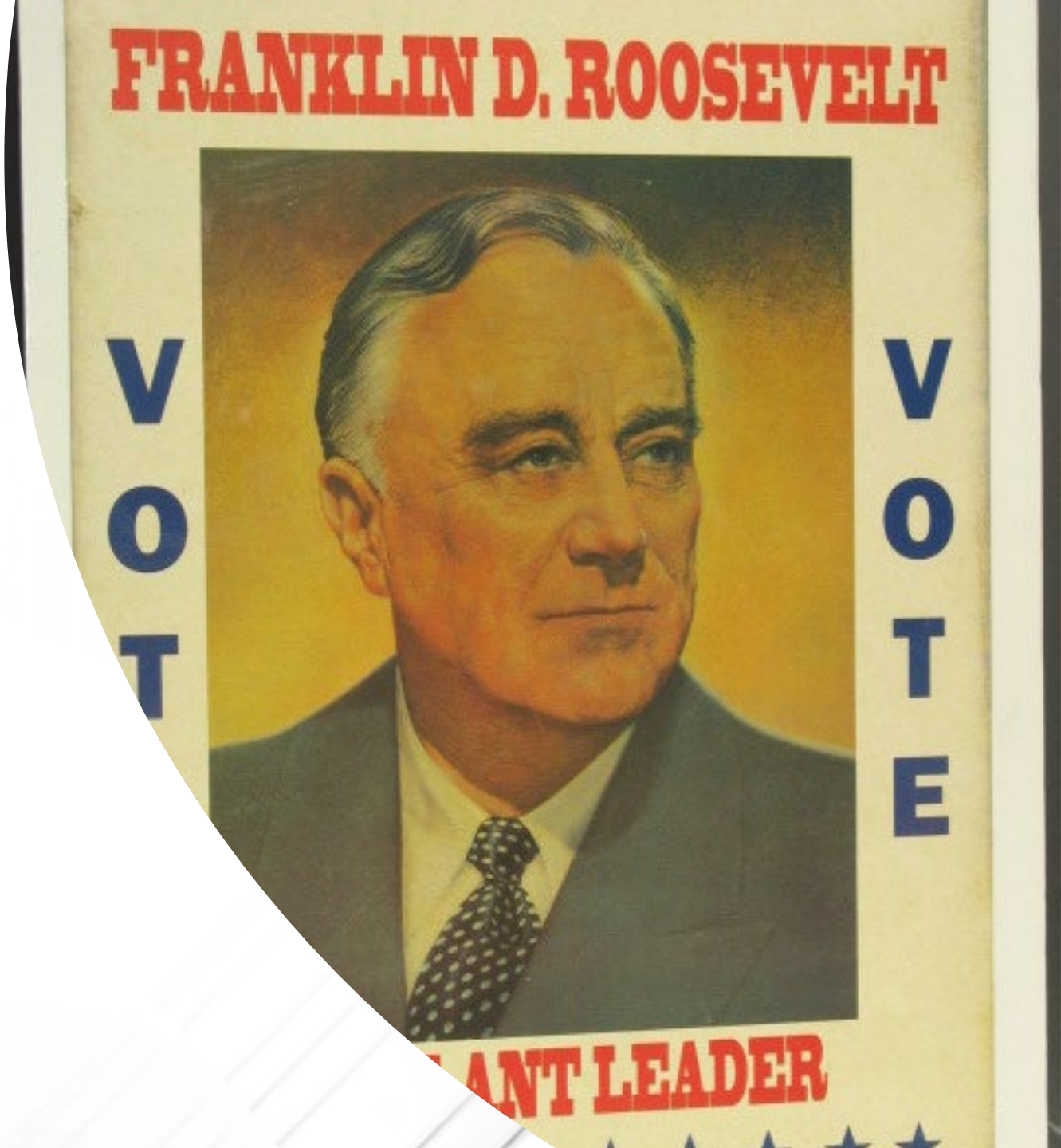
Overview – What's a PAC?

- Political Action Committee is a tax exempt organization designed to raise and distribute campaign funds to candidates seeking political office.
- MASA PAC aggregates and channels the individual voluntary contributions raised to candidates that support MASA's legislative and regulatory agenda.
- PACs may also spend their funds on what are termed independent expenditures, expressly advocating the election or defeat of a candidate that is not in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, their committee, agents, or political party.



Historical Overview

- The first PAC was created in 1944 by the Congress of Industrial Organizations, which sought to raise funds to assist the reelection of Pres. Franklin D. Roosevelt.
- PACs were an ancillary part of political campaigns in the United States until the Federal Election Campaign Act of 1971 (and its amendment in 1974). Ostensibly, the law was established to reduce the influence of money in campaigns by setting strict limits on the amount a particular corporation, union, or private individual could give to a candidate.
- By soliciting smaller contributions from a much larger number of individuals, however, PACs were able to circumvent these limitations and provide substantial funds for candidates.
- Following the reforms, the number of PACs proliferated, from about 600 in the early 1970s to more than 4,000 by 2010. With this proliferation came a massive escalation in the cost of running for federal office in the United States.



MASA-PAC 101

- Established in 2011, and accepts contributions primarily from MASA members and operates under Michigan Election Law.
- MASA-PAC's Board of Directors works with MASA's Board and facility members located throughout the state, to create advocacy opportunities so that legislators understand the vital role of ambulatory surgery facilities.
- MASA-PAC helps build and maintain relationships with legislators who support ASC's and their patients in Michigan on numerous issues of vital concern including their role in quality patient care and lower cost surgery.

Mission

To facilitate, with strategically targeted political contributions, the legislative and advocacy program of MASA with a primary emphasis on utilization of ASCs as a high value provider in the health care economy.

What PAC Dollars do for MASA?

- MASA-PAC money is used to purchase tickets to fundraisers either in Lansing or in a legislator's district
- Larger contributions can be given directly to legislators (just not on state property) and can help facilitate interactions with MASA's lobbyist and Board.
- Establishing relationships with legislators outside of their office makes things easier when meeting with them later for "an ask".
- Making consistent distributions elevates MASA's political profile. MASA-PACs financial statements are publicly available.
- Healthcare has the most government involvement and lobbying of any industry. Even small donations do not go unnoticed.

Why We Contribute

MASA PAC helps protect the value of ASC's and the integrity of healthcare in Michigan, by building relationships with state legislators and other state elected officials.

"I can't afford a large enough contribution to make a difference."

Pennies make dollars. PACs were designed so that small donations could be bundled together for bigger impact. If each facility member gave $5/month it would DOUBLE our historical results.

"Why should I pay money to some politician in Lansing?"

Every year, legislative mandates and regulations threaten the healthcare industry. Without a strong presence in Lansing to inform legislators about the impact of their decisions, our careers are jeopardized. MASA-PAC affords us that presence in Lansing!

"But I'm not affiliated with either party."

Neither is our PAC! We are a non-partisan group that supports any legislative candidate illustrating support for our industry. Committing to the PAC is committing to your future, not a political party.

Which Candidates Receive Money from MASA-PAC?

Several factors are taken into account before a candidate receives a contribution from MASA-PAC

- Caucus standing – Is this legislator in the majority or minority party in the legislature? Do they hold a leadership position?
- Committee of jurisdiction – Does this legislator chair or sit on a committee of importance to MASA? (Health Policy, Insurance, DHHS Appropriations)
- Historical voting record – has this legislator's votes aligned with MASA policy positions?

MASA Members who contribute to MASA-PAC may also request their donations go to a specific legislator.

MASA PAC Expenditure History

CTE DR. JOHN BIZON	5/3/2018	$500.00
WAYNE SCHMIDT FOR SENATE	6/21/2018	$500.00
STAMAS LEADERSHIP PAC	6/21/2018	$1,000.00
MAC PAC	7/10/2018	$600.00
CTE LYNN AFENDOUIS	3/13/2019	$1,000.00
KAHLE MAJORITY	5/2/2019	$250.00
WHITEFORD LEADERSHIP FUND	9/3/2019	$500.00
WHITEFORD LEADERSHIP FUND	9/4/2020	$250.00
CTE DOUGLAS WOZNIAK	9/4/2020	$250.00
ROGERS, JULIE	9/25/2023	$250.00

Restrictions around PAC Contributions

Contributions can be cash up to $20, any amount higher requires a contribution by personal check.

Only individuals may contribute, no corporate or business checks. (Except for LLCs that have agreement for contributions from all owners)

All contributions need to be attributed to an individual to include a physical address. Contributions of $100 or more require their employer to be recorded.

These contributions are NOT tax deductible from state or federal income taxes.

Summary of why MASA-PAC matters

- Political donations are important for establishing relationships with legislators.
- MASA-PAC aggregates smaller contributions to make a big impact.
- Making consistent contributions raises MASA's profile in Lansing and makes the organization more relevant in policy discussions.
- MASA-PAC dollars are spent efficiently and target those legislator's that share similar policy goals as MASA and have the most influence on policy, regulations, and appropriations that impact MASA.